Game Changing Solutions



BUSINESS ADVISORY

Practical analysis and a realistic view about what can be accomplished drive our approach to solving short and long term challenges in the area of finance, operations, administration and constituent management. A custom solution designed to fit your needs, your timetable, and your budget. VLC – we're on your team! Strategic Planning and Alternative Solutions

Operations and Performance Improvement

Liquidity Management

Financial Planning and Analysis

Interim Management

Wind-Down Advisory

SPECIAL SITUATIONS ADVISORY

Most businesses will face an unexpected situation that requires specialized support. Our team supports organizations, as well as secured and unsecured creditors, across a broad range of issues, which include in- or out-of-court restructuring, to support long-term financial health. Debtor Advisory Creditor Advisory Trustee Advisory U.S. Bankruptcy Proceedings CCAA Proceedings

TRANSACTION ADVISORY

We support investors, sellers and other interested parties in transactional events, and work in concert with other transactional professionals to provide a smooth and effective process to achieve target benefits Buy Side Due Diligence Sell Side Due Diligence Integration Support Carve-Out Support

Call for a no-obligation discussion of how our successful game-changing approach can address the challenges of your organization.

See our professional's select experience on the reverse side.

vlcassociates.com

312.280.7988

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Our professionals combine hands-on executive operational experience with deep strategic advisory skills.

SELECT EXPERIENCE

Financial advisor to the Official Committee of Unsecured Creditors for CHC Group, Ltd., that included liquidity optimization, fleet analysis and related §365 initiatives, labor analysis, cost optimization, operational, viability of the Plan of Reorganization and other related activities.

In the backdrop of a changing industry and to address macro pressures, advised a division of global organization in the realignment of its cost structure. Particular focus include assessment and realignment of its organization structure, in particularly overhead, outsourcing opportunities, supply chain efficiencies and assessment and identification of strategic alternatives to monetize excess and surplus inventory.

Developed and implemented a liquidity and cash management program across multiple independent manufacturing facilities that ensured consistent financial reporting and procedures, 13-week cash flow monitoring and a coordinated cash management system.

Represented the secured lender group in the renegotiation of a \$150 million facility. Assisted in the development and execution of a multi-part strategy whereby the Borrower and a key competitor commenced simultaneous prepackaged Chapter 11 cases and implemented a merger through their respective plans of reorganization. This was a first of its kind transaction.

Advised the Official Committee of Unsecured Creditors for Delta Air Lines, Inc. including liquidity optimization, fleet analysis and related §1110 initiatives, labor analysis related to §1113 and §1114 issues, cost optimization, operational viability of the plan of reorganization and other related activities.

Represented the secured and unsecured interests of a family office as part of the wind-down of its fashion jewelry business to ensure optimal recovery to the family office while providing oversight to ensure the unsecured creditors were treated fairly as part of the wind-down process.

Advised a foreign air cargo carrier regarding investment in a U.S. company that included identification of potential targets while addressing foreign ownership limitations, expansion of combined global network and identification of combined benefits.

Note: Representative transactions include prior experience of firm members.

VLC Associates, Ltd. is a business advisory firm that assists healthy and special situation middle market companies enhance enterprise value through game changing solutions. Our game changing solutions are achieved by combining "hands-on" management with broad strategic advisory experience. We tailor our approach to meet the needs of our clients in addressing the capital structure, strategic alternatives, and financial and operational performance. Our team supports companies, debtors, equity sponsors, Boards of Directors, secured and unsecured lenders, and other key stakeholders.

We provide a fact-based, action-oriented approach across a broad range of industries that includes aviation and transportation, aerospace and defense, automotive, consumer products/retail, industrial capital goods, manufacturing and mining.

Victoria Creason

Senior Managing Director 2 W Delaware, Suite 1807 Chicago, IL 60610 *vcreason@vlcassociates.com* Cell: 312.961.1581 Office: 312.280.7988

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